

# ICONS OF BEVERLY HILLS

## TIFFANY HOLLIDAY

CEO  
BEAUTY BY TIFFANY RN

Tiffany has been fascinated by the practice of medicine since childhood. She is specially attuned to how many treatment options must be expertly tailored based on the specific ethnic skin types of her clients. Today, after training with some of the best specialists in the country, she enthusiastically brings her passion, expertise and knowledge directly to you.

### What makes you an Icon in business?

I like to think of my story as inspirational. I've heard from men and women around the world and multiple nurses on various social media platforms, that I have motivated them to get their degree, to take the courses and open their business. Many have also come to me asking for consulting and advice.

### How do you measure success?

Happiness. Wealth doesn't mean happy. Once one figures out the balance and harmony of health, love, and career, I believe they have succeeded.

### What do you do to stay motivated?

My patients motivate me, and I love what I do. Not to mention there are also so many new modalities on the horizon, we live in very exciting times, aesthetically speaking.

### What is one thing people would be surprised to know about you?

I am very adventurous and love snowboarding and surfing!

### What is one thing you wish you knew when you were younger?

Don't sweat the small stuff.

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